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## Giuliani On Top In Michigan According to Latest Poll

*Survey Shows New York Mayor With Narrow Lead Over Thompson, Romney Slips to Third*

**LANSING, Mich.** — As Republican leaders from across Michigan gather on Mackinac Island this weekend, presidential politics will be a hot agenda item, as candidates and supporters twist arms, try to gather any edge they can, and further their campaigns toward Michigan's January presidential primary.

According to the latest Rossman Group/MIRS/Denno-Noor survey, it's former New York Mayor Rudolph Giuliani (at 22 percent, up five points since the May, 2007 Rossman Group/MIRS/Denno-Noor Survey) who has the edge among Michigan's Republican voters.

Meanwhile, no one has fallen further than Mitt Romney (at 15 percent, down 10 points), or deeper than U.S. Senator John McCain (at 9 percent, down eight points).

The other edge would have to go to a relative newbie to the race, former U.S. Senator Fred Thompson, who ranks second in Michigan (at 19 percent, up nine points). Former Speaker of the House Newt Gingrich rounded out the field in last place (with 7 percent, down two points), while 28 percent of Republicans either refused to answer or were unsure.

"You've got to love Mayor Giuliani's resilience," said Kelly Rossman-McKinney, CEO of The Rossman Group. "No one thought the New York mayor had any staying power outside of New York and California, particularly in Michigan with an alleged 'favorite son' in the race, but Rudy's star does not seem to be fading."

The statewide survey was conducted by Denno-Noor Research in partnership with The Rossman Group and Michigan Information & Research Services, Michigan's leading daily legislative and state government newsletter. The Rossman Group was recently named Lansing's Most Effective Public Relations Firm by a survey of political insiders, and MIRS and was recently voted the preferred newsletter of Lansing's political insiders.

The question was worded as follows:

*"If the Republican Primary for U.S. President were being held today, which candidate do you think you would vote for: (ROTATE) Senator Sam Brownback, former Mayor Rudy Giuliani, Senator John McCain, Governor Mitt Romney, former Speaker of the House Newt Gingrich, or actor and former Senator Fred Thompson?"*

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The results are as follows:

	<u>September,</u> <u>2007</u>	<u>May,</u> <u>2007</u>	<u>March,</u> <u>2007</u>
Brownback	0%	1%	3%
Giuliani	22%	17%	27%
McCain	9%	17%	16%
Romney	15%	25%	17%
Gingrich	7%	9%	10%
Thompson	19%	10%	Na
Other	3%	1%	0%
DNK/Refused	25%	18%	17%
Cheney/Hagel	Na	0%	9%

“This has to be very disappointing news for the Romney and McCain camps,” said John T. Reurink, president of Michigan Information & Research Service Inc. (*MIRS* newsletter). “Michigan is a state in which both candidates need to do very well to have any chance of winning the White House. But McCain’s strong showing in 2000 seems to have worn off, while Romney’s ties to his father’s governance don’t seem to have the hoped-for traction.”

“While the news is a little better for McCain among strong Republicans, his only hope is that Michigan is hit by a January blizzard that keeps voter turnout low,” said Denno-Noor President Dennis Denno. “Absent that, it could be raining Rudy!”

“The race in Oakland County, where Giuliani (23 percent) and Romney (23 percent) are in a dead heat, could be shaping up as a microcosm of the state,” added Rossman-McKinney. “Although the GOP has lost much of its stronghold over this traditionally Republican county, it is still rich in people and rich in voters. How well the candidates mine for voters in Oakland County could very well impact the outcome of the Republican presidential contest in Michigan.”

**Methodology:**

**This survey was part of the Rossman Group/MIRS/Denno-Noor Quarterly Survey of the Michigan electorate. Six hundred respondents were surveyed between May 14 and May 17, and the participation was stratified based on census data and past voter behavior. A screen was employed to include only those participants who said they intended on voting, either at the polls or by absentee ballot, in the November 2008 Election. The margin of error is plus/minus 4 percent.**

**GOP Presidential Contest GOP Breaks**

*September, 2007*

*Rossman Group/MIRS/Denno-Noor Quarterly Survey*

	<u>SE MI</u>	<u>Central MI</u>	<u>West MI</u>	<u>Tri Cities/Thumb</u>	<u>Upper L.P.</u>	<u>U.P.</u>	<u>Oakland</u>	<u>Macomb</u>	<u>Detroit</u>	<u>Balance of Wayne</u>
<b>Rudolph Giuliani</b>	12%	11%	12%	<b>33%</b>	27%	11%	<b>23%</b>	<b>44%</b>	<b>33%</b>	<b>28%</b>
<b>John McCain</b>	6%	11%	12%	0%	0%	0%	15%	6%	0%	17%
<b>Mitt Romney</b>	<b>29%</b>	11%	10%	17%	0%	11%	<b>23%</b>	19%	0%	17%
<b>Newt Gingrich</b>	6%	17%	7%	0%	0%	0%	8%	10%	0%	11%
<b>Fred Thompson</b>	24%	<b>28%</b>	<b>20%</b>	25%	<b>36%</b>	<b>33%</b>	12%	24%	<b>33%</b>	<b>6%</b>
<b>None of The Above (not offered)</b>	6%	6%	2%	0%	0%	0%	4%	0%	33%	0%
<b>Don't Know/Refused</b>	18%	11%	37%	25%	36%	44%	15%	19%	0%	22%

\*All numbers rounded. Thus, totals may exceed 100 percent.